

Last updated August 9, 2017

Share Savant, Inc. ("Share Savant," "us", "we", or "our") operates www.ShareSavant.com (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

At Share Savant, your privacy is very important to us. As such, we want to clearly explain how we use your information and how you can protect your privacy. Our Privacy Policy explains:

- What information we collect and why we collect it
- How we use that information and when we disclose it
- How we advertise
- The security of the information we collect
- Your rights

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

Information Collection And Use

We collect information you provide directly to us. For example, we collect information when you register for a Share Savant account, sign up for a subscription, participate in any interactive features of the Site, subscribe to a newsletter or email list, participate in a survey, contest, promotion or event, order or purchase (either for yourself or for another person) products made available through the Site (collectively, the "Products"), apply for a job, communicate with us via third party social media sites, request customer support or otherwise communicate with us.

Information From You

The types of information we may collect from you include:

- (a) **Account Information**, such as your name, email address, password, postal address, phone number, subscription, delivery and personal preferences and any other information you choose to provide;
- (b) **Transaction Information**, such as information about the Products you purchase, shipping and delivery information and information related to returns, refunds and cancellations. We may also collect and store limited payment information from you, such as payment card type and expiration date and the last four digits of your payment card number; however, we do not collect or store full payment card numbers and all transactions are processed by our third party payment processor;

- (c) **Information About Others**, such as the names and email addresses of gift recipients when you purchase gifts through the Site or invite friends or family to try the Site or Products; and
- (d) **Other Information You Choose to Provide**, such as when you participate in a survey, contest, promotion or interactive area of the Site or when you request technical or customer support.

We collect this information directly from you when you provide it to us. We may also automatically collect information as you navigate through the Site, and from third parties. Information collected automatically may include usage details, IP addresses for retargeting, and information collected through cookies, web beacons, and other tracking technologies, such as Google Analytics.

What We Use This Information For

Share Savant will not share any personal info without your permission. We may use information about you for various purposes, including to:

- (a) Provide, maintain and improve the Site and Products;
- (b) Manage your account and send you related information, including confirmations, updates, technical notices, security alerts and support and administrative messages;
- (c) Respond to your comments, questions and requests and provide customer service;
- (d) Communicate with you about the Site, Products, services, offers, surveys, events and other news and information we think may be of interest to you;
- (e) Monitor and analyze trends, usage and activities in connection with the Site;
- (f) Detect, investigate and prevent fraudulent transactions and other illegal activities and protect the rights and property of Share Savant and others;
- (g) Personalize and improve the Site and provide advertisements, content and features that match your profile or interests;
- (h) Facilitate contests, sweepstakes and promotions and process and deliver entries and rewards;
- (i) Share anonymous user data with select partners;
- (j) Link or combine with information we get from others to help understand your needs and provide you with a better experience; and

- (k) Carry out any other purpose for which the information was collected.

Where We Store Your Data

The information we collect from you is governed by U.S. law. However, the data may be transferred to, and stored at, a destination outside of the United States of America (USA). It may also be processed by staff operating outside the USA who work for us or for one of our suppliers or affiliates. Such staff may be engaged in, among other things, the fulfillment of your order, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

Who We Share Your Information With

We may periodically share some information about you in the following manner (and pursuant to this Privacy Policy):

- (a) To our subsidiaries and affiliates;
- (b) To contractors, service providers, partners, and other third parties we use to support our business;
- (c) Provide our customer list, and the personal and/or delivery information contained therein, to third parties who may, in our estimation, offer products or services of interest to you;
- (d) To comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- (e) If we believe that you are breaching the Share Savant Terms and Conditions or other policies, or if disclosure is necessary or appropriate to protect the rights, property, or safety of Share Savant, our customers, or others;
- (f) To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Share Savant's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Share Savant about our customers is among the assets transferred; or
- (g) With your consent.

We may disclose information about identifiable individuals to our partners, or provide them with aggregate information about our users (for example, we may inform them that 500 men aged under 30 have clicked on their advertisement on any given day). We may

also use such aggregate information to help our advertisers display their advertisement to their target audience.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor, analyze, and track this data to be used by Share Savant to determine the popularity of certain content, deliver advertising and content targeted to your interests on our services and other websites, and to better understand your online activity. For more information about interest-based ads, or to opt out of having your web browsing information used for behavioral advertising purposes, please contact us at support@sharesavant.com.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Social Sharing Features

The Site may offer social sharing features and other integrated tools, such as the Facebook, Twitter and Pinterest buttons (e.g., "Like," "Tweet" and "Pin It"), which let you share actions you take on the Site with other media. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the respective privacy policies of the entities that provide these features.

Advertising and Analytics Services Provided by Others

Interest-Based Ads

We may allow others to serve advertisements on our behalf across the Internet and to provide analytics services. These entities may use cookies, web beacons and other technologies to collect information about your use of the Site and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by us and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on the Site and other websites and better understand your online activity. For more information about interest-based ads, or to opt out of having your web browsing information used for behavioral advertising purposes, please contact us at support@sharesavant.com.

Customized Ad Campaigns

We may also work with third party social media sites, such as Facebook, to serve ads to you as part of a customized campaign, unless you notify us that you prefer not to have information about you used in this way. For more information about how you can opt out of customized campaigns, please see “Your Choices” below.

Location Information

With your consent, we may collect information about your actual location when you use our mobile applications. You may stop the collection of this information at any time by changing the settings on your mobile device, but note that some features of our mobile applications may no longer function if you do so.

Promotional Communications

You may opt out of receiving promotional communications from us by following the instructions in those communications or by emailing us at support@sharesavant.com. If you opt out, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

Security

We secure your data using [Amazon Web Services](#) (“AWS”), which is one of the world’s most secure web hosts.

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to or from our Site. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

Changes To This Privacy Policy

This Privacy Policy is effective as of August 9, 2017 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Your Rights

Your Choices About How We Use and Disclose Your Information

Share Savant strives to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- (a) **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's [website](#). If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- (b) **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending us an email stating your request to support@sharesavant.com.
- (c) **Updating Account Information.** You may update or edit your account information by accessing your account page at www.sharesavant.com, accessing the account settings or email to support@sharesavant.com. You may also deactivate your account pursuant to the [Terms and Conditions](#). We may retain relevant information related to your account when permitted by law or for legitimate business purposes.

- (d) **Targeted Advertising.** If you do not want us to use information for Customized Campaigns or any promotional materials, please contact support@sharesavant.com.

Please note that we do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's [website](#).

Your Access To Information

You can review and change your personal information by logging into the Site or App and visiting your account profile page.

You may also send us an email at support@sharesavant.com to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Contact Us

If you have any questions about this Privacy Policy, please contact us at support@sharesavant.com.